

Press Release | For Immediate Release

Hong Kong Green Building Week 2024 Hop on “Green Building Express” to Carbon Neutrality by 2050

The First “Green Building Exploration Fair”

Featuring 6 Thematic Interactive Zones & 3 Green Workshops

Embark on the First “Green Transport X Building Tour” &
“Green Building Guided Tour” with 4 Themed Locations and Workshops

Download High-resolution Images: <https://bit.ly/4fL9c6G>



Hong Kong, 14 August 2024 - Co-organised by the Construction Industry Council (CIC) and the Hong Kong Green Building Council (HKGBC), **Hong Kong Green Building Week (HKGBW) 2024** will be held from 21 to 29 September. At the threshold of its twelve edition, the annual mega public campaign has gone a long way in educating the public on the importance and benefits of green building. Under the theme of “**Move Forward with Green Building. Next Station: Carbon Neutrality.**”, the 2024 instalment of the campaign invites all walks of life in the city to hop on the “Green Building Express” where a slew of fascinating activities is in store to forge ahead with decarbonisation. One of the highlights is the first **Green Building Exploration Fair**, featuring six fun-drenched interactive zones to introduce various innovative green building technologies to the public. In addition, there will be a creative green workshop series that aims to help the public



understand green building in an interesting way. The Exploration Fair seeks to demonstrate how the innovative technologies can be incorporated into green building to reduce carbon emissions throughout its life cycle, from planning and construction to operation and retrofitting. Also making a captivating debut is the **Green Transport X Building Tour**, taking participants on a journey on tram to explore ten green buildings on the Island side under the guidance of our “Green Building Tour Ambassadors”. Meanwhile, the **Green Building Guided Tour** cultivates in the public mind to the message of low-carbon living through guided tours and workshops. Be part of the green gala and register for any of these fantastic activities on the online ticketing platform POPTICKET! Let’s hop on the “Green Building Express” towards carbon neutrality by 2050!

Biz-Green Dress Day: Driving Office Decarbonisation Culture Through Four Green Building Powers

Meanwhile, the Biz-Green Dress Day will be held on 5 September as a signature annual programme of the HKGBW. With the support of more than 220 companies and organisations, the programme encourages employees from both private and public sectors to dress light at work, with breathable attire to keep us cool as we step up energy saving and emission reduction by relying less on air-conditioning. As with previous years, employees are encouraged to dress up in stylish and professional attire in the colours of red, blue, green and yellow, echoing the theme of “Four Green Building Powers” of “Health and Well-being”, “Resource Efficiency”, “Environmental Friendliness” and “Innovative Elements”. Employees of participating companies and organisations are invited to upload their Biz-Green outfit photos to their companies' social media platforms and compete for awards such as “Biz-Green Style Award”, “Most Popular Award” and “Most Engaged Award”. The challenge serves to raise awareness for environmental protection and decarbonisation, not only in workplaces but also everyday lives.

Collect Stamps to Win Prizes in “Green Building Exploration Fair” Theme Zones

The first “Green Building Exploration Fair” of HKGBW will open to the public free of charge on 21 and 22 September. During the two-day fair, visitors will experience six interactive theme zones and three creative green workshops, all the way picking up local trends in green building development. The first zone centres on “Design & Planning”, showcasing green building designs using urban simulation and AR technology. The second zone, titled “Construction”, allows visitors to have a hands-on experience of the innovative Modular Integrated Construction (MiC) using a mechanical crane. The third zone called “Operation & Maintenance” demonstrates how green buildings achieve net-zero emissions through energy management systems, and the fourth zone, “Retrofitting”, uses mini games to shed light on how retrofitting solutions help enhance energy efficiency for existing buildings. The fifth zone, “Expert Talks”, taps experts to share interesting knowledge and trivia about green building and environmental protection. Lastly, an interactive booth for plastic upcycling and three creative workshops converge at the “Green Workshops” to raise public awareness of

environmental protection and decarbonisation in daily lives as we pursue our goal of carbon neutrality by 2050. The three workshops, namely “STEAM X DIY Wind-Powered Car”, “Recycled Plastics X Multipurpose Hook” and “Upcycle Banner X Living Greenery”, will be available for registration from 14 August onwards. Stay tuned on <https://www.popticket.hk/green-building-week-2024> for more details.

Hop On Limited-Edition Captain Green Building Tram to Enjoy First “Green Transport X Building Tour”

To make green buildings around us more visible while adhering to the concept of low-carbon transport, the first “Green Transport X Building Tour” will open its doors to the public on 21 and 22 September. Hop on the Captain Green Building Tram for one of the three 45-minute rides a day (six in total during the event period) that runs between Whitty Street Tram Terminus and Causeway Bay Tram Terminus to learn with our “Green Building Tour Ambassadors” about 10 featured green buildings (spanning categories such as residential, retail, commercial, and revitalisation projects) on the Island side, in order, including Bohemian House, Central Market, Hang Seng Bank Headquarters Building, Landmark, Prince’s Building, Bank of China Tower, The Henderson, Pacific Place, Sun Hung Kai Centre, and Hysan Place. Through interactive sharing, the “Green Building Tour Ambassadors” will explain the sustainability efforts these buildings have made in planning, design, construction, management, operations and retrofitting, highlighting the positive impact of green building towards contributing to carbon neutrality. Interested members of the public are welcome to register for the tour online. Participants will receive a cooling gift upon completion of the tour!



Furthermore, the Captain Green Building Tram will tour around Hong Kong Island during September. From 2 to 22 September, join the “Green Building Express Snapshot Challenge” by taking a photo of the themed tram. Upload the image to your social media platform (Facebook or Instagram), tag the “Hong Kong Green Building Council” in the post, and set it as “Public”, while adding the hashtag “#HKGBW2024” to redeem a complimentary gift (first-come, first-served). The Top 10 participants will also have the opportunity to win a \$500 cash coupon!

4 Themed Guided Tours and Workshops to Inspire Low-Carbon Lifestyle

The much-anticipated “Green Building Guided Tour” will return on 28 and 29 September! Revolving around the “Four Green Building Powers”, a series of green building guided tours and workshops will be held across Hong Kong's green buildings, including public facility, innovative technology hub, office and sustainable campus. “Green Building Tour Ambassadors” will lead participants through Kwun Tong Sewage Pumping Station, CIC Digital Twin Hub, Swire Coca-Cola HK and ESF Island School to explore the green building know-how and cutting-edge technologies while admiring the pared-down beauty of these structures. Participants can also take part in workshops on subjects related to their green buildings of choice, including preserved moss frame, virtual green building and solar-powered remote control car. Led by professional instructors at venues, these workshops help connect the public with green building while driving the transformation towards a green lifestyle, with a view to achieving carbon neutrality by 2050.

“Green Building Guided Tour” Overview				
Theme	Health and Well-being	Innovative Elements	Environmental Friendliness	Resource Efficiency
Guided Tour	Kwun Tong Sewage Pumping Station 	CIC Digital Twin Hub 	Swire Coca-Cola HK Office 	ESF Island School 
Workshop	Preserved Moss Frame 	Virtual Green Building 	Solar-Powered Remote Control Car 	Solar-Powered Remote Control Car 

Date	28 Sep (Saturday)	28 Sep (Saturday)	28 Sep (Saturday)	29 Sep (Sunday)
Timeslot	Session 1: 10:00 am - 11:30 am	Session 1: 10:30 am - 12:00 noon	Session 1: 10:30 am - 12:00 noon	Session 1: 10:30 am - 12:00 noon
	Session 2: 2:00 pm - 3:30 pm	Session 2: 2:00 pm - 3:30 pm	Session 2: 2:00 pm - 3:30 pm	Session 2: 2:00 pm - 3:30 pm
	Session 3: 4:00 pm - 5:30 pm	Session 3: 4:00 pm - 5:30 pm	Session 3: 4:00 pm - 5:30 pm	Session 3: 4:00 pm - 5:30 pm

For details of the latest events, please visit the HKGBC Facebook page

www.facebook.com/hkgreenbuildingcouncil and event website

<http://www.hkgbc.org.hk/eng/engagement/public-initiatives/hkgbw/index.jsp>.

Event hashtags: #HongKongGreenBuildingWeek2024 #HKGBW2024

#HongKongGreenBuildingWeek #MoveForwardWithGreenBuilding #NextStationCarbonNeutrality

#HKGBC #GreenBuilding #ConstructionIndustryCouncil #CIC

“Hong Kong Green Building Week 2024” Overview



Details of “Green Building Exploration Fair”:

Date: 21 – 22 Sep 2024 (Saturday and Sunday)

Timeslot: (21 Sep) 1:00 pm - 6:00 pm
(22 Sep) 12:00 noon - 6:00 pm
Last Admission Time: 17:45

Location: Event Hall, G/F, Olympian City 2, 18 Hoi Ting Road, West Kowloon



Admission Fee: Free Entry

Registration: Starts from 14 Aug, reserve e-ticket through the online platform “POPTICKET”

Details of “Green Building Exploration Fair” - “Green Workshops”:

1. STEAM X DIY Wind-Powered Car
2. Recycled Plastics X Multipurpose Hook
3. Upcycle Banner X Living Greenery



	<p>Registration: Starts from 14 Aug, reserve e-ticket through the online platform "POPTICKET"</p>
	<p><u>Details of "Green Transport X Building Tour":</u></p> <p>Date: 21 – 22 Sep 2024 (Saturday and Sunday)</p> <p>Timeslot: Session 1: 1:30 pm - 2:30 pm Session 2: 3:30 pm - 4:30 pm Session 3: 5:30 pm - 6:30 pm</p> <p>Quota: 30 participants per session</p> <p>Location: From Whitty Street Tram Terminus (starting point) to Causeway Bay Tram Terminus (final stop)</p> <p>Registration: Starts from 14 Aug, reserve e-ticket through the online platform "POPTICKET"</p>
	<p><u>Details of "Green Building Guided Tour"</u></p> <p>Location: Kwun Tong Sewage Pumping Station, CIC Digital Twin Hub, Swire Coca-Cola HK and ESF Island School</p> <p>Date: 28 – 29 Sep 2024 (Saturday and Sunday)</p> <p>Timeslot: 10:00 am - 5:30 pm (3 sessions for each location)</p> <p>Quota: 40 participants per session</p> <p>Registration: Starts from 14 Aug, reserve e-ticket through the online platform "POPTICKET"</p>

- The End -

About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 according to the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry, including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, offer professional training and registration services, and provide a communication platform between the Government and the construction industry.



To learn more about the CIC, please visit www.cic.hk.

About the Hong Kong Green Building Council (HKGBC)

The Hong Kong Green Building Council (HKGBC) is a non-profit, member-led organisation established in 2009 and has become a public body under the Prevention of Bribery Ordinance since 2016. The HKGBC strives to promote the standard and development of sustainable buildings in Hong Kong. The HKGBC also aims to raise green building awareness by engaging the government, the industry and the public, and to develop practical solutions for Hong Kong's unique, subtropical built environment of high-rise, high density urban area, leading Hong Kong to achieve carbon neutrality by 2050 and to become a world's exemplar of green building development. The Founding Members of the HKGBC include the Construction Industry Council (CIC), the Business Environment Council (BEC), the BEAM Society Limited (BSL) and the Professional Green Building Council (PGBC).

To learn more about the HKGBC, please visit www.hkgbc.org.hk.

About the BEAM Plus

BEAM Plus is Hong Kong's leading initiative to offer independent assessment of building sustainability performance. BEAM Plus offers a comprehensive set of performance criteria for a wide range of sustainability issues including energy use and carbon emissions, climate adaptation and resilience, land use and transport, site ecology, materials and waste, water use, health and wellbeing, pollution management, integrative design, smart technology and innovations, etc. By providing a fair and objective assessment of a building's overall performance, BEAM Plus enables organisations and companies of all sizes to demonstrate their commitment to sustainable development.

To learn more about the BEAM Plus, please visit <https://www.hkgbc.org.hk/eng/beam-plus/introduction/index.jsp>.

The press release is issued by Dynamic Duo PR (DDPR) on behalf of the Hong Kong Green Building Council. For further enquiries, please contact:

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